

**February 2012**Brand NEW Database

## **Builders Merchants Database - UK 2012**

MTW Research have published a brand new mailing, email & telemarketing list of more than 800 Builders Merchants, representing more than 80% of the UK builders merchants market in 2012. Using data from the recent publication of our detailed market report on this sector, this brand new list offers fresh, relevant sales leads of key independent builders merchants active in the building products market in 2012. Available exclusively from MTW Research, the database is available to purchase immediately.

Updated in Q1, 2012 with full data compliance and no limitations on usage, this high quality database offers excellent value for money for all building product and material suppliers who are seeking to increase sales in the building products & services market.

## The 2012 Builders Merchants Database Includes:-

- > 800+ Consulting & Building Services Companies
- > 800+ Full Address & Postcodes Preference Service Screened, Autonomous Sites Only
- > 650+ Contact Names Senior Decision Maker / Head of Purchasing
- > 800+ Telephone Numbers, 300+ Fax Numbers Telephone Preference Service Screened
- > 200+ Email Addresses supplied as part of the 'Ultimate Pack' Option only
- > 250+ Website Addresses; 400+ Company Registration Numbers
- > 800+ Employee Band Estimates

This comprehensive mailing, telemarketing & email list enables UK building product manufacturers and distributors to specifically target the key decision makers currently active in the UK builders merchants market and grow sales quickly and cost effectively.

**Builders Merchants Database – UK 2012**Available Now, Exclusively from MTW Research

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## Terms & Conditions of Sale

MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in February 2012. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.

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