

Builders Merchants Database - UK 2010

MTW Research have published a brand new mailing, email & telemarketing list representing more than 80% of the UK Builders Merchants market in late 2010. This brand new list offers fresh, relevant sales leads of key companies actively involved in the distribution and retail to contractors of building products & materials. Available exclusively from MTW Research, the database is available to purchase immediately.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all building product and material suppliers who are seeking to increase sales through the Builders Merchants distribution channel.

The 2010 Builders Merchants Database Includes:-

- **2,000+ Builders Merchants**
- **2,000+ Full Address & Postcodes** –*Preference Service Screened, Autonomous Sites Only*
- **1,700+ Contact Names** – *Senior Decision Maker / Head of Purchasing*
- **1,700+ Telephone Numbers** – *Corporate Telephone Preference Service Screened*
- **300+ Email Addresses** – *supplied as part of the 'Ultimate Pack' Option only*
- **1700+ Records with Employee Band** (5-9, 10-19, 20-49, 50-99, 100-249, 250-999, 1000+)

This mailing, telemarketing & email list enables UK manufacturers and distributors to specifically target builders' merchants currently active in the UK building and construction market and grow sales quickly and cost effectively.

Builders Merchants Database – UK 2010
Available Now, Exclusively from MTW Research


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The UK Builders Merchants Market in 2011 and beyond...

Given the recent slowdown in UK house moving activity coupled with declines in business confidence, domestic and commercial renovation declined over the last 2 years, resulting in a contraction in demand for building products & materials across a wide range of applications. Further a slowdown in new build domestic activity has also further impacted demand through the builders merchants to some extent. However, whilst demand for domestic and commercial applications waned to some extent over the last 2 years, a sustained level of investment in public sector applications, notably in Social Housing, Health and Education has maintained reasonable volume demand in the non-domestic market.

Following the recent Comprehensive Spending Review, indications are that public sector expenditure is likely to decline to some extent in the next 3-4 years, with a likely return to growth in the domestic and commercial RMI (repair, maintenance & improvement) sector. As such, builders merchants serving this sector are set to become increasingly important, as they seek to enhance their portfolio with new products and develop new growth strategies through product and market development.

This 2010 database enables building product & material manufacturers to actively target this increasingly important channel at what is now a key growth stage. Most indications are that the Builders Merchants market has 'bottomed out', with those suppliers focusing their marketing activity on the private RMI sector likely to benefit from the return to growth in the economy and consumer confidence during 2011.

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NO LIMITATIONS <small>~ Use The Data For Any Purpose ~</small>	COST EFFECTIVE <small>~ One Purchase, Unlimited Usage ~</small>	MORE RELEVANT <small>~ Experienced in the Industry ~</small>
Builders Merchants Database – UK 2010 Specifically Designed for Building Products Manufacturers to Quickly Increase Sales to and through the Builders Merchants Distribution Channel		

About MTW Research...

MTW Research are an independent publisher of high quality market research reports & databases in the Building Products, Construction & Home Improvement Markets.

Our reports and databases are researched, written and compiled by qualified marketing professionals, who have experience of undertaking detailed multi-client and bespoke market research across a broad range of sectors in the UK DIY, Construction & Home Improvement industry for more than a decade. MTW Research are a wholly independent publisher of quality market research reports and databases and are therefore able to offer original, objective, relevant and quality market and competitor research which offers a fresh perspective on your market.

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MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in November 2010. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.

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