

Hotel Market Leaders Report UK 2008-2012

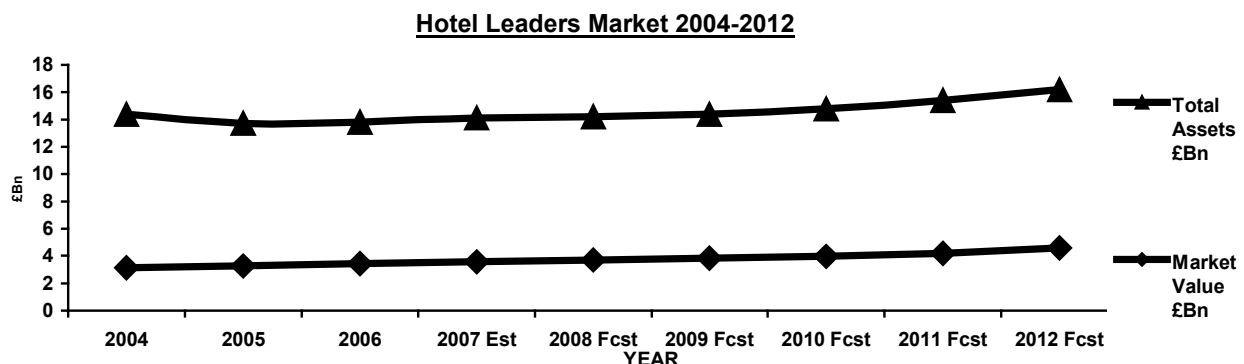
MTW Research have published a brand new, comprehensive "Hotel Leaders Market *Rank & Profile*" Report for 2008, providing a strategic **industry overview**, **Hotel rankings** and **company profiles** in a unique, easy to use and cost effective publication.

This brand new report reviews market sales, trends, profit, net worth, assets and liabilities from 2004-2012, providing a valuable insight into the performance of the UK Hotel Leaders market. Also provided is a profile of industry averages for profitability, turnover, debts, assets and net worth since 2004 with forecasts to 2012.

The report also includes company profiles for the UK Hotel Market Leaders, including estimated turnover & profit, an '*at a glance*' financial health chart for each company, and 3 year key financial overview, alongside full mailing address details and senior decision maker contact names.

This 150+ Page Report Includes:-

- Hotel Leaders Industry **Sales & Profit Value & Trends** 2004-2012
- Hotel Leaders Market **Total Worth, Assets & Debt** 2004-2012
- **Industry Averages** – Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- **UK Hotel Leaders Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each Hotel, including an '*at a glance*' financial health chart.
- Full **Mailing Details & Senior Decision Maker Contacts** Provided for Each Company.



In 2008, the total value owned by this sector is likely to be in excess of £14 billion, representing a substantial and key end use target market for a wide variety of products and services. This report enables the reader to quickly identify the best performers, develop sales leads and compare company performance.

Key Benefits Of This Brand New Report Include:-

- **Identify and Target** New Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads** & Focus Your Marketing
- Undertake **Strategic Market Research** & Enable Operational Decision Making
- Identify The **Ranking & Performance** Of Your Competitors or Customers
- **Benchmark & Monitor** Your Company Against Industry Standards
- Understand Current & Recent **Sales & Profitability Trends**
- Determine the Possible **Key Threats** to Your Business

The report represents a *comprehensive yet cost effective* tool for undertaking competitor or customer analysis and strategic market research within the UK Hotel Leaders Market. Written specifically for manufacturers, distributors, hotels and contractors, this easy to use, independent market research report represents an invaluable yet cost effective tool for any company active in the Hotel Industry.

Key Features Of This 150 Page Report Include:-

MARKET & INDUSTRY TRENDS 2004-2012

- **Trends in Hotel Leaders Market 2004-2012, including**
 - Total **Sales Revenue** 2004 – 2007, Forecasts to 2012
 - **Total Profit** 2004 – 2012 for Hotel Leaders
 - Total **Assets, Liabilities & Net Worth** of Hotels 2004-2012
 - **“Average” Hotel Profile** 2004-2012 – Turnover & Profit Estimates
 - Industry Averages 2004-12 - Assets, Debts, Net Worth & Employees

RANKINGS

- **The Leading Hotels...**
 - Ranked by **Sales Turnover** in 2007
 - Each Company **Ranked by Profit** Estimates in 2007
 - Ranked by Combined **Current & Fixed Assets** in 2007
 - Industry Position by **Net Worth Estimates** in 2007, Number of **Employees** 2007

PROFILES

- **1 Page Financial Profile for Key Hotels, including...**
 - Full, Registered Postal Address & Senior Decision Maker / Director Name
 - Company Type (e.g plc, private etc), Brief Description of Activities
 - 3 Years Balance Sheet of Debtors, Assets, Liabilities & Net Worth
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**
 - Full Company Name & Registered Postal Address
 - Senior Decision Maker / Director Contact
 - Company Type, Incorporation Date, Brief Description of Activities
 - 3 Year Turnover & Profit Where Reported
 - Balance Sheet of Debtors, Assets, Liabilities & Net Worth, Number of Employees.

This Report Facilitates:-

- **Fast and Effective Competitor or Customer Analysis**

With the report providing a Strategic Industry Overview including averages, a Ranking section and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance and estimated ranking for each company included in the report.

- **Develop New & Relevant Sales Leads, Quickly & Effectively**

For suppliers to the hotel industry, this report identifies the market leaders, illustrates their recent performance and provides contact information in order to enable the reader to quickly identify and target new, lucrative clients in the industry.

- **Turnover Estimates for Every Company**

MTW reports are unique in that we have provided a turnover estimate for every company listed, enabling smaller and medium sized companies to gauge their market share, as well as the larger companies.

- **Track and Monitor Your Competitors' or Customers' Financial Performance**

Key financial data, turnover and profit ranking are provided for every company listed for the last 3 years, enabling the reader to quickly and effectively track their competitors' performance in recent years, enabling further SWOT analysis.

- **A Company Listing More Relevant to Your Market**

MTW Research have been researching and writing market reports in this industry since 1999 and as such we are able to develop a company listing which is more relevant to your chosen market, saving you time and money.

- **Identify and Assess Possible Acquisition Targets**

The ranking section of this report, coupled with and the provision of key financial data such as turnover & profit ranking, assets, liabilities and net worth for the last 3 years in the Profiles section, facilitates effective and informed strategic marketing and decision making.

- **Save Your Company's Time & Money**

MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective strategic market and competitor analysis. We focus on providing what's important in an easy to reference and use format.

Companies Included in the Report:-

Accor UK Ltd	Cedar Court Hotel	Gibbon Bridge	Macdonald Hotels	Royal Chace Hotel
Almondsbury Interchange Hotel Ltd	Chichester Park Hotel	Greenclose Ltd	Majestic Hotel	Scarisbrick Hotel
Apex Hotels Ltd	Chilworth Manor Hotel & Conference	Guoman Hotels Limited	Malmaison	Seaham Hall
Armathwaite Hall Hotel	Choice Hotels	Hart Hotels Ltd	Malmaison Oxford Ltd	Shendish Manor
Arnewood Estates Ltd	Cliff Head Hotel	Hawkstone Park	Mandarin Oriental Hyde Park	SLC Turnberry Ltd
Arundel House Hotel	Close House Country Club	Headland Hotel	Marsham Court Hotel Ltd	Somerset Bayswater
Audley Hotels & Resorts	Cola Holdings Ltd	Heritage Hotels	Maryculter House Hotel	St Giles Hotel
Europe Ltd	Compass Hotels Ltd	Heronston Hotel	Menzies Hotels Ltd	Station Hotel
Bagden Hall Hotel Ltd	Corus Hotels Plc	Hilton International Hotels (UK) Ltd	Millennium & Cophorne Hotels Plc	Stonefield Castle Group
Baglioni Hotel	Cotswold Inns & Hotels Ltd	Hope Street Hotel	Moor Hall Hotel	Strathmore Hotels
Bannatyne Hotels Ltd	Danesfield House Hotel	Huntsbridge Ltd	Morgans Hotel	Swinton Park Ltd
Barnham Broom Hotel	Days Inn	Hurst House Farm	My Hotel Ltd	The Bentley Hotel
Barnsdale Lodge	De Vere Group Plc	Hyatt Regency Birmingham	New Forest Hotels Plc	The Boars Head Hotel
Bedford Lodge Hotel	Donnington Valley Group	Imperial London Hotels Ltd	Old Thorns Hotel Golf & Country	The Capital Group
Belsize Park Hotel Ltd	Durrants Hotel	Intercontinental Hotels Group	Palace Hotel	The Cooden Beach Hotel
Blunsdon House Hotel	Eastwell Manor Hotel	Jarvis Hotels Ltd	Park Avenue Hotel Ltd	The Hotel At Chelsea
Braid Hills Hotel	English Lakes Hotels Ltd	Jesmond Dene House	Parkwater Hotel	The Master Builder's House Hotel
Briars Hall Hotel	Falmouth Beach Resort Hotel Ltd	Jonathans Hotel	Paten Co.Ltd	The Vineyard At Stockcross
Britannia Hotels	Fawsley Hall Hotel	Jurys Doyle Hotel	Pensmere Hotel	Three Horseshoes Inn
Brook Hotels Ltd	Firmdale Hotels Plc	Kanta Enterprises Ltd	Premier Inn Hotels Limited	Thurlestone Hotel
Brown's Hotel	Folio Hotels Ltd	Killyhevlin Hotel	QMH UK Ltd	Travelodge Hotels Ltd
Bruce Taverns Ltd	Four Pillars Hotels	Lady Anne Middletons Hotel	Ravenwood Hall Hotel	Treglos
Budock Vean Hotel	George Washington Golf & Country	Lancaster Hall Hotel	Real Hotel Company Plc	West Retford Hotel
Bush Hall Hotel		Lindum Hotel Ltd	Reeds Hotel	Westerwood Hotel
Castlebury House Hotel		London Bridge Hotel		Wroxall Abbey Estates

This Rank & Profile Report Includes:-

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(1 Page Financial Profile for Each Company)

Including:-

Full Address, Director Name, Full Financials including turnover & profit estimate where not reported.

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