

Bedroom Furniture Market 2008 Competitor Rank & Profile

MTW Research have published a brand new Bedroom Furniture *Competitor Rank & Profile Report* for 2008, providing competitor analysis, market ranking and key financial profiles on more than 115 UK bedroom furniture companies for the last 3 years.

This brand new report tracks the financial performance of the companies relevant to your industry, providing the fastest, easiest and most cost effective method for undertaking competitor analysis and market research within the bedroom furniture market. Written specifically for manufacturers, distributors and contractors, this easy to use, independent market research report represents an invaluable yet cost effective tool for any company active in the Bedroom Furniture Market.

Key Benefits Of This 400+ Chart Report Include:-

- Understand Current & Recent Overall **Market Trends**
- Identify The **Ranking & Performance** Of Your Competitors
- **Benchmark & Monitor** Your Company Against the Industry
- Track & Monitor Your **Competitors' Financial Performance**
- Identify & Assess Possible **Acquisition Targets**
- Determine the Possible **Key Threats** to Your Business
- Pinpoint Who Is Exploiting Current **Market Opportunities**

Specific, Relevant & Effective
COMPETITOR ANALYSIS

Bedroom Furniture Market 2008
Competitor Rank & Profile Report

Key Features Of This 150+ Page Report Include:-

RANKINGS – More than 20 Charts...

- *The Top 100 Companies in 2007 Ranked by...*
 - **Turnover** & Turnover Growth Estimates 2004-2006/7
 - **Profit** & Profit Growth Estimates 2004-2006/7
 - Fastest **Asset Growth** 2004-2006/7
 - **Net Worth** & Net Worth Growth 2004-2006/7
 - Number of **Employees** 2007
- *The Top 50 Companies in 2007 Ranked by...*
 - **Debtors** (Monies owed)
 - Fixed & Current **Assets**
 - Current & Long Term **Liabilities**
 - **Net Worth**

PROFILES – More than 400 Tables...

- *1 Page Financial Profile for 110+ Companies, including...*
 - Full, Registered Postal Address
 - Company Type (e.g plc, private limited etc)
 - Brief Description of Activities
 - 3 Years of Turnover, Profit, Debtors, Assets, Liabilities & Net Worth
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Easy to Reference, **Comprehensive Spreadsheet** Also Available to Purchase as part of the *Ultimate Package* Facilitating Enhanced Analysis and Understanding – See Order Form for Details



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The Combined Report Package enables the reader to undertake...

• Fast and Effective Competitor Analysis

With the report providing a Ranking section and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance and estimated ranking for each company included in the report. Each company has an individual page profiling key financial indicators, providing crucial competitor information and statistics on which to base further research and strategic decision making.

• Benchmark & Monitor your Company's Performance against the Industry

3 years of the most recent accounts available, supported where appropriate by our own estimates, is supplied for each company enabling the reader to understand the position of your company in the market and gauge its performance against your competitors in recent years.

• Turnover & Profit Estimates for Every Company

MTW reports are unique in that we have provided an estimate for turnover and profit for every company listed, enabling smaller and medium sized companies to gauge their market share, as well as the larger companies. Whilst we don't claim that every estimate we make is accurate, this will always be our aim.

• Track and Monitor Your Closest Competitors' Financial Performance

Key financial data, turnover and profit estimates are provided for every company listed for the last 3 years, enabling the reader to quickly and effectively track their competitors' performance in recent years, providing an excellent foundation on which to base further SWOT analysis providing a comprehensive review of the current competitive environment.

• A Company Listing More Relevant to Your Market

MTW Research have been researching and writing market reports in this industry since 1999 and as such we are able to develop a company listing which is more relevant to your chosen market, saving you time and money.

• Identify and Assess Possible Acquisition Targets

The ranking section of this report, coupled with and the provision of key financial data such as turnover & profit estimates, assets, liabilities and net worth for the last 3 years in the Profiles section, enables the reader to quickly identify possible acquisition targets.

• Save Your Company's Time & Money

MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective market and competitor analysis. We focus on providing what's important in an easy to reference and use format.

110+ Companies Included in the Report:-

A & M Robinson Ltd	Charisma Kitchens Ltd	Instyle Studios Ltd	Norwich Kitchen & Bedroom Centre Ltd
Academy Bedrooms Ltd	Cornell Furniture Company Ltd	Interior Door Systems Ltd	Options Furniture UK Ltd
Adam Furniture Group plc	Countess (Kitchens & Bedrooms) Ltd	J & P Furniture Ltd	Piermont Kitchens & Bedrooms Ltd
Alloa Bedroom Centre Ltd	Creative Joinery (Chorley) Ltd	J P Distribution Ltd	PJ Livesey Manufacturing Ltd
Alstons Cabinets Ltd	Crown Products (Kent) Ltd	J S Geddes Design Partnership Ltd	Premier Bedrooms & Kitchens Ltd
And So To Bed Ltd	Custom World Fitted Bedroom Furniture Ltd	Johnson & Johnson Furniture plc	Premier Crafts Ltd
Ashbourne & Maple Ltd	D M Design Bedrooms Ltd	JWS Wardrobes Ltd	Programme Products UK Ltd
Ashley Ann Ltd	Daval Furniture Ltd	Kelvin Bedroom Systems Ltd	Quantum Fitted Furniture (Surrey) Ltd
Avon Interiors Ltd	Dean House PLC	Kilbridge Ltd	Rhodes & Wordsworth Ltd
B B Trade Kitchens and Bedrooms Ltd	Dean Wardrobes Ltd	Kingstons Furniture Ltd	Robertson & Jones Fitted Kitchen & Bedroom Furniture Ltd
B K S Interior Designs Ltd	D-Fit Wardrobes Ltd	Kitchen & Bedroom Design Ltd	Selmark Ltd
B M S Kitchens & Bedrooms Ltd	Direct Mirror Doors Ltd	Kitchen and Bedroom Workshop Ltd	Sliderobes Group Ltd
Barwoods Bedrooms	Dreams Plc	Lawrence Walsh Ltd	Space Master UK Ltd
Bed Shop Ltd	Easyfit Wardrobes Ltd	Leech Bedrooms Ltd	Spacemaker Bedrooms Ltd
Beds Direct Nationwide Ltd	Elegant Fitted Bedrooms Ltd	Lloyds Industries Ltd	Spacemaker Group plc
Birch Bedrooms	Elland Bed Centre Ltd	Lubina Bedroom Company Ltd	Starlight Bedrooms Ltd
Bollin Holme Bedrooms Ltd	Ferguson Interiors Ltd	M & S Master Furnishers Ltd	Starplan Furniture Ltd
Brian How Fitted Bedroom Furniture Ltd	Fitrite Wardrobes of Southam Ltd	Mark Wilkinson Furniture Ltd	Strachan Furniture Makers Ltd
Britannia Wardrobes Ltd	G M Fitted Furniture Ltd	MBS Interiors Ltd	Stuart Jones Ltd
Broadway Kitchens & Bedrooms (Midlands) Ltd	Galiform PLC	Meanwell Bedrooms & Kitchens Ltd	Symphony Holdings Ltd
Broadway Kitchens & Bedrooms Ltd	Global Doors Ltd	Melton Kitchen Units Ltd	System Bedrooms Ltd
Browns Bedrooms & Kitchens Ltd	H Morris & Co Ltd	Mirror Door Systems Ltd	Tapefox Ltd
Burbidge & Son Ltd	Haden Design (Kitchen & Bedrooms) Ltd	Mirror Wardrobes Direct Ltd	The Master Bedroom & Kitchen Co Ltd
Buttercup Ltd	Hale & Murray Ltd	Monarch Bedrooms Ltd	To Catch a Dream Ltd
Cameron Interiors Ltd	Hammonds Furniture Ltd	Moonlight Bedrooms Ltd	Topline Distribution Ltd
Cartergate Bed Centre Ltd	Hannas Kitchen & Bedroom Ltd	Moores Furniture Group Ltd	Universal Interiors Ltd
Cavendish Kitchens and Bedrooms Ltd	Harmony Kitchens & Bedrooms Ltd	MTM Fitted Furniture Ltd	William Ball Ltd
Central Furniture Manufacturing Ltd	Haydon Designs Ltd	Neville Johnson Ltd	Woodberry Bros & Haines Ltd
Chameleon Manufacturing Co. Ltd	HFG Holdings Ltd	New Edition Fitted Furniture Ltd	
		Nobia Holdings UK Ltd	

Rank	Profile
<p><i>Provided for the leading 100 companies in tabular and top 10 in chart format:-</i></p> <ul style="list-style-type: none"> • By Turnover (top 10 chart & top 100 table) • By Profit Before Tax • By Growth in Assets • By Net Worth • By Growth in Net Worth • By Number of Employees 	<ul style="list-style-type: none"> • Financial data and estimates provided for the last 3 years of trading • Turnover & % Change (estimates given where no data exists) • Profit Before Tax & % Change (estimates given where no data exists) • Debtors Value (i.e. money owed each year over the last 3 years) • Fixed Assets (e.g value of land, buildings, vehicles, equipment etc) • Current Assets (i.e cash & other assets which could be sold in 1 year) • Current Liabilities (i.e debts or obligations due in 1 year) • Long Term Liabilities (i.e debts or obligations beyond 1 year) • Net Worth (i.e total assets less total liabilities) • Brief Description of Activities, Incorporation Date • Full Registered Address & Postcode • Ultimate Holding Company & Parent Company (if applicable) • Number of Employees (estimates given where no data exists)



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Profiles Report Section Example:-

The Following is Provided for All 110+ Companies:-

Company Name & Full Registered Address

Brief Company Profile / Overview
1 - 2 paragraphs including Company Type, Incorporation Date, Number of Employees, Activities, Last Turnover & Profit

Overview & Key Financial Indicators

- Name, Overview of Activities
- Parent / Ultimate Holding Company
- Estimated Number of Employees
- Most Recent Turnover (Actual or Estimate)
- Most Recent Profit Before Tax (Actual or Estimate)
- % Change in Turnover Compared to Last Year

Turnover & Change Analysis

- Separate Yearly Turnover for Last 3 Years
- Estimates Provided Where no Data Reported
- % Change Year on Year Provided

Pre-Tax Profit & Change Analysis

- Separate Yearly Pre-Tax Profit for Last 3 Years
- Estimates Provided Where no Data Reported
- % Change Year on Year Provided

Other Key Financial Indicators

- Reported Data from Last 3 Years of Trading
- Debtors
- Fixed Assets & Current Assets
- Current Liabilities & Long Term Liabilities
- Net Worth (Assets minus Liabilities)

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5. Profiles – Bedroom Furniture Market Competitors

Sample Company Name Ltd - Key Financial Profile & Indicators

Registered Address
Sample Company Ltd.
Sample Address Line 1, Sample Address Line 2
Sample Postcode

Company Profile Overview
Sample Company Ltd is a private limited with share capital company, incorporated on the December 14, 2000. The company's main activities are currently described as the manufacture of furniture and is estimated to employ approximately 25 employees in 2008.
Due to the size of this company and subsequent reporting implications, some of the financial figures presented are our estimates and should therefore be treated as such. To year end, March 31, 2006, Sample Company Ltd is indicated to have achieved a turnover of around £1,839,000, reflecting a change of -19.1% over the previous year, with profit before tax at £110,340.

Figure 1 - Sample Company Ltd: Key Financial Indicators Overview

Company Name	Sample Company Ltd
Brief Description of Activities	manufacture of furniture
Parent Company	N/A
Ultimate Holding Company	N/A
Estimated Number of Employees	25
Estimated Turnover to March 31, 2006	£1,839,000
Estimated Profit Before Tax to March 31, 2006	£110,340
% Change in Turnover to March 31, 2006 since March 31, 2005	-19.1%

Turnover Analysis – Sample Company Ltd

Figure 2 - Sample Company Ltd: Turnover & % Change March 31, 2004 to March 31, 2006

Turnover Estimates to Year End March 31, 2004	£2,142,000
Turnover Estimates to Year End March 31, 2005	£2,274,000
Turnover Estimates to Year End March 31, 2006	£1,839,000
% Change in Turnover March 31, 2004 to March 31, 2005	6.2%
% Change in Turnover March 31, 2005 to March 31, 2006	-19.1%

Due to the size of this company and subsequent reporting implications, some of the financial figures presented are our estimates and should therefore be treated as such.

Pre Tax Profit Analysis - Sample Company Ltd

Figure 3 - Sample Company Ltd: Pre Tax Profit March 31, 2004 to March 31, 2006

Pre Tax Profit Estimates to Year End March 31, 2004	£128,520
Pre Tax Profit Estimates to Year End March 31, 2005	£138,440
Pre Tax Profit Estimates to Year End March 31, 2006	£110,340
% Change in Pre Tax Profit March 31, 2004 to March 31, 2005	8%
% Change in Pre Tax Profit March 31, 2005 to March 31, 2006	-19%

Key Financial Indicators - Sample Company Ltd

Figure 4 – Sample Company Ltd: Key Financial Indicators March 31, 2004 to March 31, 2006

Key Indicator	Year Ending March 31, 2004	Year Ending March 31, 2005	Year Ending March 31, 2006
Debtors	£171,000	£97,000	£82,000
Fixed Assets	£78,000	£65,000	£59,000
Current Assets	£714,000	£758,000	£613,000
Current Liabilities	£230,000	£202,000	£98,000
Long Term Liabilities	£4,000	£4,000	£4,000
Net Worth	£568,000	£617,000	£572,000

This report is unique in that it provides estimates over the last 3 years for turnover, profit and the number of employees, even where no official data exists, even for the smallest company listed. This enables the reader to develop a faster and more comprehensive picture of the Bedroom Furniture industry as defined within this report.

In addition to this report, a separate spreadsheet is available to purchase as part of the *Ultimate Package* with this report. The spreadsheet incorporates more detail for each company such as the figures used to arrive at the rankings and enables a more detailed analysis of each company's performance and the combined totals for all companies. Please visit our website for more details of this and other ordering options at www.marketresearchreports.co.uk.

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