

# Ceramic Tile Market UK 2011-2014

MTW Research have published a brand new **Research & Analysis** market report on the UK Ceramic Tile Market, providing a fresh, comprehensive & reliable review of this market in 2011, based on actual sales data rather than simply qualitative input. Written specifically for tile manufacturers, distributors & retailers, the report is available immediately in a variety of formats for use in presentations, meetings and reports.

## ***This 130+ Page Report Includes:-***

- **Market Size** by Value 2004-2011; Forecasts to 2014
- **Key Market Trends & Market Influences** for Ceramic Tile Market
- **SWOT & PEST** Review, In-Depth Trend Analysis
- **Imports & Exports** by Value 2004 - 2014
- **Product Mix & Key Product Sectors Market Size 2004-2014**
- **75+ Retailer & Manufacturer Profiles, Rankings & 4 Year Financials**
- **Analysis of Tile Industry** – Net Worth, Profit, Assets etc.

Combining the best of both quantitative market data based on industry sales, supported by qualitative discussion, this brand new report identifies and reviews key market trends, product mix, imports & exports, key players' profiles, ranking and future prospects. Researched & written by experienced marketing professionals in 2011, this informative report offers a comprehensive market review and represents excellent value for money.

## ***Market Size & Trend Overview 2004-2014 Provided For:-***

- **Glazed Tiles**
- **Porcelain Tiles**
- **Unglazed Tiles**
- **Wall Tiles**
- **Ceramic Tiles**
- **Floor Tiles**

**Ceramic Tile Retailers Sales Spreadsheet & 1300+  
Mailing List** Also Available As Part Of The 'Ultimate Pack'

This unique report represents a **fresh, comprehensive and cost effective** review of the historical, current and future performance of the UK Ceramic Tile Market. Based on industry sales & primary research & written specifically for tile retailers, manufacturers & distributors, this easy to use, independent market report is an invaluable tool to increase sales in the UK Ceramic Tile Market.

**Key Features Of This 130+ Page Report Include:-**

**MARKET SIZE**

- **Ceramic Tile Market Size by Value 2004-2010, including**
  - Market Size 2004–2011, Forecasts to 2014, Constant & Current Prices
  - Qualitative Comment on Key Market Size Trends & Future Prospects
  - Imports & Exports by Value 2004-2014, Imports Share by Region 2010

**MARKET TRENDS**

- **Quantitative & Qualitative Key Market Trends 2004-2014, including**
  - PEST Analysis – Politico-legal, Economic, Environmental, Social & Technological
  - SWOT Analysis – Key Market Strengths, Weaknesses, Opportunities & Threats
  - Tile Retailers – 4 yr financials, 'at a glance' chart, turnover, profit, net worth etc.
  - Tile Manufacturers - 4 yr financials, 'at a glance' chart, turnover, profit, net worth.

**PRODUCT TRENDS OVERVIEW**

- **Product Mix & Key Trends in Each Sector 2004-2014, including**
  - Product Mix –Glazed/ Unglazed, Ceramic/Porcelain, Wall/Floor
  - Market Size 2004-2014 & Key Trend Discussion for Each Sector
  - Qualitative Comment & Discussion on Key Segment Trends

**CERAMIC TILE INDUSTRY STRUCTURE & TRENDS**

- **Trends & Structure of Ceramic Tile Market including**
  - Ceramic Tile Retailers Market Mix by Growth, Credit, Age, Turnover & Employees
  - Tile Retailer Rankings –Turnover, Profit, Assets, Debt, Worth & Employees
  - Retailers & Manufacturers Profiles –1 Page Profile with 'At a Glance' Financials
  - Tile Retailers Key Financial Data – Turnover, Employees, Debt & Worth
  - Sales Leads – Address, Telephone & Contact for all Companies in Report

**AVAILABLE AS PART OF THE 'ULTIMATE PACK'**

- **All Formats of the Report, Spreadsheet & Mailing List, including**
  - Hard Copy - Lasered on 90gsm paper bound in 'lay flat' format
  - CD-ROM - MS Word & PDF Copies – Cut & Paste to Documents / Presentations
  - PDF Report – Emailed to Your Desktop the Same Day
  - Spreadsheet & Mailing List - Also on CD-ROM in MS Excel which includes:-

Mailing List	Data Spreadsheet
<ul style="list-style-type: none"> <li>• 1300+ Tile Retailers Mailing List</li> <li>• Full Company Name &amp; Postal Address – 1300+</li> <li>• Telephone Numbers – 1100+</li> <li>• Senior Decision Maker / Purchasing Contact – 900+</li> <li>• Email Address – 170+</li> <li>• Employee Band Indicator</li> <li>• Multi-Use – No limitations on how the data can be used</li> <li>• Full Data Compliance – Supplied in MS Excel format</li> </ul>	<ul style="list-style-type: none"> <li>• 65+ Retailers, 10+ Manufacturers, Address, Tel, Director</li> <li>• 4 Years Latest Accounts &amp; Balance Sheet                             <ul style="list-style-type: none"> <li>– Turnover &amp; Profit Estimate for Each</li> <li>– 4 Years Assets, Debts,</li> <li>– 4 Years Net Worth, Working Capital</li> </ul> </li> <li>• Parent Company, Ultimate Holding Company</li> <li>• Turnover Estimates for every Company in Report</li> <li>• Incorporation Date, Number of Employees</li> <li>• Data for all Companies Included in the Report</li> </ul>

**Key Benefits Of This Brand New Report Include:-**

- **Current, Historical & Future Market Performance & Trends 2004-2014**
- **Product Mix** – Identify Best Performing Sectors, Focus Your Marketing
- **Identify and Target** New / More Lucrative Clients & Develop Sales Leads & Strategies
- **Develop Market Shares** for the Key Players
- Develop **SWOT & PEST Analysis** Faster & With More Detail
- Identify Market **Opportunities & Threats** to Your Business
- Use the 'Ultimate Pack' Mailing List for **Immediate Sales Leads**

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## Companies Ranked & Profiled in the Report:-

A & C Dunkley (Boscombe) Ltd., Al-Murad DIY Ltd., Armatile Ltd., Bathroom Solutions Ltd., Boyden & Co Ltd., Caesars Ceramics Ltd., British Ceramic Tile Ltd., Capitol Tiles Supplies Ltd., Carvall Group Ceramics, The Ceramic Tile Warehouse Ltd., Ceramic Tiles Ltd., Ceramique Internationale Ltd., Colchester Tile Supplies Ltd., Collinson Ceramics (Scotland) Ltd., Collinson Tiles Ltd., Cosmo Ceramics Ltd., Criterion Tiles Ltd., Discount Tiles Ltd., Dome View (Yorkshire) Ltd., Dominion Mosaic & Tile Ltd., Domus Tiles Ltd., DTW Ceramics Ltd., East Midlands Ceramics Ltd., Euro Claddings Ltd., Euro Services Ltd., European Heritage Ltd., Euxton Tile Supplies Ltd., Everton Glassworks Ltd., Hampshire Tile Warehouse Ltd., The Harrison Bailey Company Ltd., International Tiles Ltd., Just Tiles Ltd., LLA Brown & Son Ltd., Lomac Tiles Ltd., Maurice Parker Ltd., J. & W. Mccall Supplied (N.I.) Ltd., Miles Of Tiles Ltd., Minoli & Co Ltd., Original Style Ltd., Paighton Tile Company Ltd., Parkside Ceramics Ltd., Pentagon Tile Distributors Ltd., Perfect Home & Garden Ltd., Porcelanosa Group Ltd., Rembrand Ltd., R.J. Stokes & Co. Ltd., Spacers Ceramics Ltd., Square Foot Ceramics Ltd., Sussex Wall & Floor Tiling Ltd., The Natural Slate Company Ltd., The Tile Source Ltd., Tile Store Ltd., The Yorkshire Tile Co Ltd., Thomas Group (Marble & Granite) Ltd., Tile & Bath Co (UK) Ltd., Tile & Stone Depot Ltd., Tile Choice Ltd., Tile Flair Ltd., Tile Giant Ltd., The Tile Market (UK) Ltd., Tile Mart Ltd., Tiles (UK) Ltd., Tile Trend Ltd., Tile Warehouses Ltd., Topps Tiles (UK) Ltd., Tower Ceramics Ltd., Waxman Ceramics Ltd.

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